

SAMUEL B. CONANT

312.504.1182

SAMUELCONANT@GMAIL.COM

SAMCONANT.COM

PROFESSIONAL

CAR AND DRIVER • INTERACTIVE DESIGN DIRECTOR - CONTRACT (2010–PRESENT)

Work closely with the editorial design team translating offline publications and ideas to various digital platforms including iPhone, iPad, Droid and web.

DONER • INTERACTIVE ART DIRECTOR (2009–2010)

Directed and collaborated with various disciplines to create unique brand stories that are supported with strong interactive design and vision.

Clients include Mazda, Odwalla, Quaker State and Pennzoil among others.

AGENCY.COM • SENIOR FLASH DESIGNER (2007–2009)

Worked to develop strong concepts that supported a range of clients both consumer and B2B.

Lead teams in brainstorming and strategy as well as build Flash media and design for a wide range of interactive experiences.

Clients include Apple, Nike, Sears, HP, Cargill, Energizer and Skittles among others.

TRIBAL DDB • FREELANCE FLASH DESIGNER (2006–2007)

Worked on-site consulting and developing HTML email blasts, web graphics, and Flash movies.

Responsible for the execution and preparation of the designs within the given guidelines.

Clients included Statefarm, McDonald's, Lowe's and Quaker among others.

ONDECKTECH • INTERACTIVE DESIGNER (2005–2006)

Lead a creative IT consulting department. Responsible for design, illustration, optimization and development of websites using a variety of current technologies. Coordinated efforts with a team of internet engineers to deploy solutions on time and on budget.

Clients included Chicago Children's Theatre and John + Low Advertising among others.

MINDFIELD PICTURES • STORYBOARD ILLUSTRATOR (2003–2010)

Created several presentation and story boards for both live events and advertising.

Clients included Toyota, Ford, Owens-Corning among others.

EDUCATION

College for Creative Studies Detroit, MI. B.F.A. – Illustration

Adobe – Adobe Certified Flash Designer

Adobe – Adobe Certified Dreamweaver Developer

RECOGNITION

Best B2B web site – Netmarketing

Site of the Day – FWA

Top 5 Design – Creativity Online

2009 Communicator Award

SKILLS

Adobe CS5 • Basic ActionScript • HTML/WML/CSS • Mac OS X • Windows 7

Microsoft Office Suite • Illustration